

# Explore!

AUGUST 2015

## Construction Update: Taking Shape

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Come along for the journey!
Interior demolition of the old
Washington Design Center building that
began back in February is now complete.
The new 430,000-square-foot Museum of
the Bible is now taking shape.

The original 4th floor is gone, making room for the museum's Impact Floor. In addition to adding two floors to the top of the building, we're digging two more levels underground. The original east wall was removed to make room for the museum's exciting new theaters — and all of this in just the last couple of months!

When it opens in the fall of 2017, the museum is going to be a significant addition to the cultural and tourism landscape of Washington, D.C. An estimated two million



people per year will visit the museum once it opens.

Our team of designers, scholars and experts will enable each and every guest to discover this ancient text, in a state-of-the art setting. Each visit will be unforgettable. The museum will span time, space, and cultures, inviting people of all

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backgrounds to engage with the Bible. This isn't about proselytizing; it's about inviting guests to experience the Bible's journey and relevance across history.

Follow the construction. The countdown is on! Museum of the Bible's opening will be here before you know it! For more information, to view more pictures and renderings, or to find out how you can get involved in this thrilling venture, visit the Museum of the Bible website.



#### www.museumoftheBible.org

Museum of the Bible | P.O. Box 470485 | Tulsa, OK 74147-0485



# Bringing Together Today's Scholars and Raising Tomorrow's

hat happens when you place a 2,000-year-old artifact in front of an 18-year-old and start to discuss its significance to understanding the Bible? "That can be a moment that lights up a life," says Gordon Campbell, Professor of Renaissance Studies.

The Green Scholars Initiative brings together more than 60 institutions with more than 100 scholars from around the world to study the Bible.

These scholars from major universities partner with an undergraduate student to conduct research on artifacts in

... a chance for this generation of scholars to give rise to the next.

the Green Collection. It's a mentorship program aimed at bringing students into hands-on interaction with artifacts to gain invaluable experience working side-by-side with experts in their fields.

It's a chance for this generation of scholars to give rise to the next.

Green Scholars Initiative is intentionally set up so that all the scholarship is done in coordination with students. For example, these undergraduates students often have the opportunity to conduct an initial analysis of an item.



This is almost unheard of in the academic world.

"We have many hopes for this," Campbell explains. "But one of the hopes I'm quite confident we will see realized is that this handling of materials — junior research — will produce the next generation of biblical scholars."

The work of this Initiative is producing biblical scholarship on a scale and of a quality that will do the faith communities — and the world — a lot of good.

### Celebrating Success!

A pilot run of our new Bible curriculum in Israel

delegation from Museum of the Bible recently traveled to Israel to meet Israeli ninth-graders who have been studying the Bible this past year in a recently developed course. Israel, the land of the Bible and home to many of the ancient biblical writers, was the first country to pilot test the curriculum.

Eight hundred high school students out of the 1,400 who participated came together at the Wohl Center at Bar Ilan University to celebrate their successful completion of the first trial year of the curriculum's dynamic new approach to Bible learning in their city. The course combines a colorful and well written textbook with the latest high-tech learning tools, including augmented reality, created by Israeli software developer Compedia.

School principals, teachers, and students met with Museum of the Bible delegates, and, based on their positive feedback, the trial was a great success.

"The Book of books, which was usually printed in black and white, comes alive," said Principal Revital Lev-Goren. "It is an adventure, an experience for the pupil."

Teacher, Nadavi Noked observed, "The book plus the technology plus the relevant information that connects with the student's life makes it a whole or broader experience with the Bible."

"I am very happy that they brought it to us," said

Guests of all ages and backgrounds will be able to personally engage in exploration and discovery.



Israel was the first country to pilot test the new Bible curriculum.

ninth-grader Yuval Carmi. "It essentially gives a different kind of view of the Bible ... it really speaks to us. And this is something that is really positive happening in school."

What's next?

While 1,400 students took part in the pilot, the curriculum will be expanded to include an additional 5,000 Israeli students in the fall of 2015. If this expanded trial run continues successfully as expected, the curriculum may eventually be adopted as an elective course by secular public high schools all over Israel.

Other language versions of the new Museum of the Bible curriculum is also in development and will feature both Old and New Testaments.



## Passages Taking the Bible to the People



ou already know that Patrick Henry famously said, "Give me liberty or give me death."

But he also said: "The Bible is a book worth more than all the other books that were ever printed."

The Bible's story — its rich history — testifies to this worth. Museum of the Bible's traveling exhibit, Passages, takes the Bible and its story to the people. Passages offers people a unique opportunity to come face-to-face with the Bible and its story — how it came to be and the great sacrifices that went into translating and conveying it over the ages.

With each new city Passages visits, a whole new audience has an opportunity to engage with the Bible in a way they may never have before. In Santa Clarita, California, the sixth U.S. city to host Passages, tens of thousands have already enjoyed the experience.

"This is a gift, and I thank God for it," said Anna Ramirez.

### "This is a gift, and I thank God for it." —Anna Ramirez

"The Passages exhibit is one of the most exciting things I have ever seen," said Louie Luepke, a youth pastor from Hope Christian Church in nearby Castaic. "The history it brings to life is beyond words. I believe



In Santa Clarita, guests were not only treated to a new exhibit layout, but other changes were made to improve their experience as well.

that it will ... have an immeasurable impact on this town."

In Santa Clarita, guests were not only treated to a new exhibit layout, but other changes were made to improve their experience as well. In an effort to make the exhibit more accessible, our admission prices were offered with discounts to active and retired military, college students, senior citizens, and youth aged 6 to 17. A discount is also available for groups of 10 or more.

The reception of Passages continues to be phenomenal. Go to ExplorePassages.com for more information or to plan your visit today.





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#### The King James Bible's Extraordinary Influence

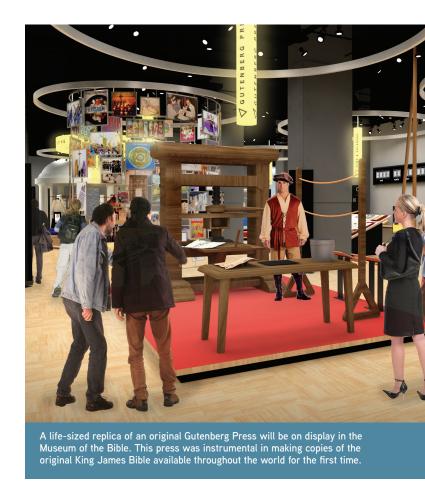
hat were the first words Samuel Morse sent over his telegraph? It was a passage from the King James Bible! What did Buzz Aldrin quote after his first space walk? The King James Version of the Bible!

Did you know the Liberty Bell has Leviticus 25:10 in King James English inscribed on it? Or that Benjamin Franklin quoted it during a debate over the Declaration of Independence? Have you noticed Abraham Lincoln and Martin Luther King Jr. both framed their visions in the language of King James?

#### The King James Bible's influence can be seen everywhere today.

From its inauspicious origins through its unlikely process of translation, the language and style of the King James Version have endured more than 400 years, and continue to have tremendous influence on the world.

While it's tempting to consign the King James Version to antiquity, its influence can be seen everywhere today. Its story is a fascinating part of the Bible's history and influence waiting to be discovered and experienced by visitors to the museum.





#### e3 Partners/I Am Second Believe in Museum of the Bible

Curtis V. Hail, President and CEO, e3 Partners and I Am Second

e believe in the Museum of the Bible — so much so that we are challenging all of our friends to invest in this enterprise. Be it through the two exhibits with which we are engaged or any other facet of the museum that appeals to them. This museum is of such a grand scale and scope that anyone can find a piece of this project that fits their particular passion and capacity.

Jointly establishing this powerful apologetic to the veracity of the Bible is a strategic opportunity for all of us from various faith traditions to demonstrate our unity, while millions upon millions of people are exposed to the impact of the Bible on the world in which we all live.

We know through our media ministry, www.iamsecond.com, that impacting this generation requires new, inventive, world-class strategies and tools.

Allowing the Bible to stand on its own and speak for itself in such a winsome, public place right in the heart of Washington, D.C., is exactly what our country needs and our culture demands at this pivotal time.

We are honored to invest in Museum of the Bible and encourage others to do likewise!

Curtis V. Hail, President and CEO of e3 Partners and I Am Second, believes wholeheartedly in Museum of the Bible.



I AM SECOND



Events, Philidelphia

### Two turned into 56!

ourteen cities, 56 events, more than 3,100 friends

— and all in only nine short months.

Once the Development Department received the directive to begin to host Awareness Events across the country, there has been no turning back! Initially we were to host only two events in October at the Museum of the Bible campus in Oklahoma City. What happened after that was more *organic* than *organized*.

Over the next 90 days, we will be in 26 different cities with more than 71 days of events as we continue to share the vision with friends internationally...

Oklahoma City turned into Dallas, which turned into Houston. As a result, a strategic plan was put in place allowing Museum of the Bible to showcase the vision of its world-class enterprise in key cities. Some of the highlights include:

- 600 in attendance in Washington, D.C., at our largest event to date at the Andrew W. Mellon Auditorium in March
- President George W. Bush spoke in January at the Bush Presidential Library and Museum in Dallas
- Passages Exhibit opened in Santa Clarita, CA, in March — celebrated by two awareness events in conjunction with the Development Department
- Hosted a dinner for 350 world leaders as a part of the Empowered21 World Congress in Jerusalem, Israel
- The "Highlights of the Green Collection" exhibit recently showcased in Buenos Aires was a full success and welcomed several top Catholic university faculty members.

Over the next 90 days, we will be in 26 different cities with more than 71 days of events as we continue to share the vision with friends internationally in places like New York, Asia, Greenwich, Phoenix, and Chicago.



The highlight will likely be the World Meeting of Families held in Philadelphia, PA, at the end of September. They have graciously allowed Museum of the Bible 25,000 square feet of prime real estate to showcase part of the Green Collection during their weeklong conference while the Pope visits. We will start the week with the inaugural dinner for the state's civic leaders and conference executives and conclude with a reception for the Arch Bishops, Bishops, and Cardinals.

Little by little, the vision is beginning to spread around the world!

#### A Personal Word

#### Dear Friend,

Terms like *unparalleled*, *cutting-edge*, *world-class* — they're often used by those of us looking forward to Museum of the Bible's opening. Are they just marketing copy? Hyperbole? Exaggeration?

No. They're fitting.

When it opens in the fall of 2017, Museum of the Bible will feature thousands of biblical artifacts and ancient manuscripts, the world's largest digital ceiling with constantly changing

images, immersive and theatrical, animated biblical narratives, and traveling exhibits already featured in Jerusalem, the Vatican, and Cuba.

Guests will benefit from the very latest in research and discovery through our research arm, the Green Scholars Initiative.

This initiative is pioneering groundbreaking research and raising up the next generation of biblical scholars through its mentorship program.

Museum of the Bible's interactive technology to enhance learning — Augmented Reality — invites people to step into the Bible themselves and interact with it personally.

These are just a few of the reasons it's no stretch to say that Museum of the Bible visitors will discover an *unparalleled* experience, utilizing *cutting-edge* technology when they visit this *world-class* museum!

Excitement and momentum are building. The museum is taking shape before our very eyes. **And now is the time to get involved.** You can help present the Bible in the most unique, interesting, and highest quality way — the opportunity of a lifetime!

Your gift of support today will help make all of this a reality and impact generations to come. Thank you in advance for your generosity!

> Timothy Smith Chief Development Officer

# Learning About the Bible: Dry and Boring? Not Anymore!

heodore Roosevelt said: "A thorough knowledge of the Bible is worth more than a college education."

But here's the question: Just how do today's students gain that invaluable knowledge of the Bible?

Studying this Book doesn't have to be a dry and boring experience. It can be a thoroughly engaging adventure.

Museum of the Bible is working to create new and innovative resources for educators — a curriculum that implements cutting-edge technology — that will



### Studying the Bible can be a thoroughly engaging adventure.

engage young people studying the Bible as never before.

This technology, known as augmented reality, allows students to interact with their textbooks beyond the ink on the page. It allows them to step into their lessons, pique their interest and curiosity, and deepen their exploration.

Augmented reality enables users to experience 3D objects in a much more immersive way, blending virtual environments together with real-life images, making it easier — and a lot more fun — for users to relate to what's presented.

